

THE COMMUNICATION PRESENCE STUDIO

CAPABILITY STATEMENT

Helping professionals communicate with clarity, influence, and confidence in high-stakes moments.



WHO WE ARE

The Communication Presence Studio (CPS) is a woman-owned firm that helps professionals communicate with clarity, influence, and confidence. We design and deliver customized one-on-one coaching, small-group programs, and workshops that strengthen communication capability, leadership presence, and measurable results.



2,000+ HOURS
of one-on-one executive communication coaching delivered



25+ COUNTRIES
served across time zones and cultures



MULTIPLE INDUSTRIES
technology, finance, healthcare, energy, education, and more



GLOBAL PERSPECTIVE
experience working with professionals worldwide

CORE COMPETENCIES

- Executive & Leadership Communication
- One-on-One Communication Coaching
- Presentation & Public Speaking Coaching
- Communication Strategy & Message Development
- Professional Presence & Influence
- Listening & Persuasion
- Feedback & Difficult Conversations
- Group Facilitation & Program Delivery
- Custom Curriculum Development
- Goal Setting & Accountability

OUR EXPERIENCE

2,000+ HOURS OF DIRECT CLIENT WORK

CPS has delivered 2,000+ hours of one-on-one executive communication coaching to professionals across industries and roles worldwide.



EXECUTIVE COMMUNICATION PROGRAM BETA (FOUNDER-LED GROUP)

Designed and facilitated an approximately eight-week beta program for a cohort of professionals (approximately 5-7 participants at a time) to test and refine an executive communication curriculum. Led live group sessions, facilitated applied communication practice, gathered participant feedback, and used findings to strengthen program design and delivery.

IMPORTANT CLARIFICATION

CPS works one-on-one with individual professionals and facilitates small-group programs. The professionals we coach come from leading organizations around the world, but CPS has not been contracted by those organizations to provide training or coaching to their teams. We are building our track record of organizational engagements and are actively pursuing opportunities to expand our impact.

WHAT SETS CPS APART



Customized Approach
Every engagement is tailored to the client's goals, role, and communication challenges.



Global Perspective
Experience working with professionals across countries, industries, and functional areas.



Results Focused
Practical strategies that translate into stronger performance, greater influence, and measurable improvement.



Founder-Led Expertise
Direct access to Rachelle Burchette's communication expertise and a personalized approach to every engagement.



Instructional Design Excellence
Research-based curriculum and learning experiences designed by CPS to create lasting skill application.

ABOUT THE FOUNDER



Rachelle Burchette FOUNDER & LEAD COACH

Communication strategist and executive coach with 2,000+ hours helping professionals communicate with clarity, confidence, and impact in high-stakes situations.

NAICS CODES

611430	Professional and Management Development Training
541611	Administrative Management and General Management Consulting Services
611710	Educational Support Services

FEDERAL REGISTRATION

SAM.gov Status:	Active
UEI:	TM16XL1LY8L4
CAGE Code:	24PT1

ABOUT OUR TEAM

★ Rachelle Burchette Founder & Lead Coach

Communication strategist and executive coach with 2,000+ hours helping professionals strengthen clarity, confidence, and leadership presence in high-stakes moments.

🎓 Kelsy Nova Instructional Designer

Seasoned instructional designer with extensive experience in curriculum development, learning design, program development, and adult learning principles. Kelsy leads the design of CPS programs, ensuring engaging, research-based experiences that drive real behavior change and measurable outcomes.

COMPANY SNAPSHOT

- 🏢 The Communication Presence Studio LLC
- 😊 Rachelle Burchette, Founder
- 👩 Woman-Owned Business
- 📍 New Rochelle, New York
- ✉ hello@thecommunicationpresencestudio.com
- 📞 323-745-4150
- 🌐 thecommunicationpresencestudio.com

CERTIFICATIONS (IN PROGRESS)

- 🏆 WOSB Certification — In Progress
- 🏆 NYS MWBE Certification — In Progress
(Decals will be added upon receipt)



DELIVERY FORMATS

- 🎧 Workshops & Webinars
- 🗣 Speaking Engagements
- 👥 Small-Group Programs
- 📋 Customized Training & Consulting